

FURLANTHROPY CROWDFUNDING IS A REVOLUTIONARY RESOURCE!

- **Charity** owned and operated registered 501(c)(3).
- Donors are **protected** from crowdfunding scams.
- Fundraising campaigns are **verified** with your veterinary practice.
- Funds raised are distributed **directly** to the veterinary practice rather than to the pet-parent.
- Campaign funds are distributed **weekly** rather than at completion of goals.
- Donations to campaigns are **tax-deductible**.
- **More ways to give:** stock, IRA, Donor Advised Fund

“Furlanthropy is the first ever charity operated crowdfunding platform to raise money for reimbursing already paid vet bills or funding new petcare expenses.”



FURLANTHROPY
PAWS FOR A CAUSE!



furlanthropy.org

paws@furlanthropy.org

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*Furlanthropy is a tax-exempt
501(c)(3) non-profit organization.*

EIN: 87-4346748

**A NEW
financial
resource
to pay
vet bills.**



Veterinarians

HOW IT WORKS...

- Pet-Parent or Veterinarian team member visits furlanthropy.org
- Create a live Furlanthropy campaign in 3 minutes:
 - upload a photo or video of the pet
 - set financial goal and duration of campaign
 - give a description of need for funding
 - provide contact information of location of expense, ie: veterinarian office, vet clinic, etc.
- Campaign is shared by Furlanthropy, by the pet-parents, and by the veterinarians.
- As the funds are raised, they are sent directly to the veterinarian billing department.
- Prepaid expenses will be reimbursed

Anyone can contribute to campaigns including:

- the pet's parent(s)
- friends and family of the pet parents
- veterinarian professionals
- your other clients
- Furlanthropy sponsors
- followers on social media

ABOUT US

Fur-lan-thro-py is the generosity of financial donors helping animal-related causes.

Founded in 2023 by certified fundraising executives and licensed veterinary professionals, Furlanthropy is a charity committed to innovation, integrity and impact.

We are
thankful for all of
our supporters, including:



FURLANTHROPY REDUCES FINANCIAL BURDENS AND EMOTIONAL DISTRESS



REDUCE BURDENS

- IOU's
- Lost Revenue
- Debt Collection
- Compassion Fatigue

FURLANTHROPY

GAIN BENEFITS

- Increased Revenue
- Tax Deductions
- Reduced Expenses
- Minimized Emotional Stress

START FURLANTHROPY TODAY!

- Share this resource with your clients.
- Encourage clients to create Furlanthropy campaigns for their pet-care expenses.
- Create a benevolence campaign to benefit your clients needing help with their pet bills.
- Create a matching gift campaign.
- Start a grateful patient/client giving program.
- Give a tax-deductible donation and become a recognized sponsor.
- Offer an employee giving program.
- FREE program
- No Hidden Fees
- No sign-up required

Instead of
discounting services,
donate to your client's
Furlanthropy Campaign.
100% of your donation will come
back to you and you'll receive
a tax-deductible gift receipt.

Choosing Furlanthropy shows your
clients how much you care about them,
and can even inspire others to give.