



# FURLANTHROPY

Paws For A Cause

## Business Sponsorships

### \$25,000+ Diamond Paws

- Promotional video / interview
- Cause Marketing partnership
- Company touch-point advertising with Furlanthropy donors & clients through direct marketing (coupons, gift certificates, etc.)
- Name & logo recognition on our website and social media channels
- 2-Page: Name & logo in our first years newsletters, annual report, and social media
- Company 'thank you' advertisement on all digital and print gift receipts for 3 months

### \$10,000+ Gold Paws

- Company touch-point advertising with Furlanthropy donors & clients through direct marketing (coupons, gift certificates, etc.)
- Name & logo recognition on our website and social media channels
- Company 'thank you' advertisement on all digital and print gift receipts for 1 month
- Whole page: Name & logo in our first years newsletters, annual report, and social media

### \$5,000+ Silver Paws

- Name & logo recognition on our website and social media channels
- Half page: Name & logo in our first years newsletters, annual report, and social media

### \$2,500+ Bronze Paws

- Name & logo recognition on our website
- 1/4-page: Name & logo in our first years newsletters and annual report,

### \$1,000+ Pewter Paws

- Name recognition on our Founders Society webpage



## Paws for A Cause Society

### \$25,000+ Diamond Paws

All sponsorships below plus:

- Your pet full-page feature in the Furlanthropy annual report
- Video story about your pet, featured in our social media
- Featured pet of the month in our Furlanthropy 2025 calendar
- Personalized gift for your pet

### \$10,000+ Gold Paws

All sponsorships below plus:

- Your pet half-page feature in the Furlanthropy annual report
- Furlanthropy annual limited edition commemorative collectors piece

### \$5,000+ Silver Paws

All sponsorships below plus:

- Pet featured on our social media
- Your pet quarter-page feature in the Furlanthropy annual report

### \$1,000+ Bronze Paws

All sponsorships below plus:

- Your pet's name and photo on our website
- Furlanthropy Logo Vehicle Magnet
- Your pet receives a Society Member certificate

### \$100+ Pewter Paws

- Your pet's name listed on our website society page



## Founders Circle



\$10,000,000+ (1 sponsorship available)

**Founding Presenter Sponsor**



\$1,000,000+ (1 sponsorship available)

**Lead Sponsor**



\$500,000+ (6 sponsorships available)

**Sponsorship**



\$250,000+ (10 sponsorships available)

**Sponsorship**



\$100,000+ (10 sponsorships available)

**Sponsorship**

**YOUR EARLY SUPPORT ALLOWS US  
TO SCALE OUR SERVICES TO  
MAXIMIZE OUR MISSION IMPACT  
TO A GROWING CRISIS.**

